



Brandys
BRAND ACTIVATORS



KINGDOM OF SAUDI ARABIA



UNITED ARAB EMIRATES



LEBANON



QATAR



Secret Shopping

Brandys ME is a provider of mystery shopping and related services. Brandys ME merged in 2008 with BLUEBERRY Inc and became a member company of the pioneer web based interactive solutions in the middle east. Our client base grew quickly as we demonstrated an ability to provide detailed, real-time information. We pioneered a 48-hour turnaround of reports, which has become industry best practice. Our biggest achievement, however, has been combining speed with accuracy and quality of results. This has enabled us to build a diverse client list ranging from smaller boutique companies to large prestige brands

We are rewarded with the knowledge that we lead our industry in service quality and value for money, based on client feedback. As such, we have quickly grown to be one of the main mystery shopping companies in UAE, QATAR and LEBANON. We continue to leverage our abilities to provide best value for money to our clients. Our aim is to implement programs that help our clients improve their businesses and bottom line.



BRANDYS ME offer services designed to increase your competitive edge in the marketplace and increase sales and performance. Our range of services includes, but is not limited to the following:

- Mystery shopping
- Performance surveys
- Customer satisfaction surveys
- Price checking programs
- Competitive intelligence
- Merchandising/promotional audits
- Other fieldwork



We work in full consultation with you to develop a program to meet the needs of your business. BRANDYS ME will help your company:

- Provide objective information about the customer experience
- Benchmark between stores/regions
- Recognize and Reward the performers on your staff
- Identify training needs
- Measure the impact of training programs
- Uncover opportunities to grow your business through better service



Your satisfaction is important to us and we will work closely with you to achieve the results you desire.

BRANDYS ME has a national team of shoppers in place around KSA. We have over 300 mystery shoppers registered with our company, which is more than enough to deliver programs on a large scale. We put an emphasis on quality over quantity when it comes to our mystery shoppers. BRANDYS ME pride ourselves on retaining the most experienced and loyal personnel in the industry by using a priority shopper status system.

You choose the dates and timeframes for your surveys to be conducted. All reports undergo a quality control process and are reviewed by BRANDYS ME management before delivery to you within **24-48 hours of completion.**



Kingdom of Saudi Arabia

Tel: +966 2 2575859
Fax: +966 2 6397649
info@brandys-me.com
www.brandys-me.com



United Arab Emirates

Tel: +9716-5565874
Fax: +9716-5565847
info@brandys-me.com
www.brandys-me.com

